

CSTC Five Year Plan: 2014-2020
Revised Nov 2014

Action	Year
	A = All Years
<u>1. Youth Programs: Skill Development, Biathlon, Youth Ski School–</u>	
-Conduct CANSI level 1 course again and encourage certification and re-certification	2014-15
-Hold Cross Country BC coaching courses (ICC), (CC) and L2T	2014-15
-Develop an in-house instructor trainer: CANSI Level 3	2016-17
-Hold a Biathlon BC Cup event	2014-15
-Increase rifle inventory	2014-15
-Replace some of the existing targets	2014-15
-Purchase vests for coaches for instruction, executive members for special events	2014-15
-Continue to expand and develop the program to meet the Youth Ski School plan targets	A
-Purchase teaching equipment and office supplies	A
-Develop an XC racing program	2015-16
-Retain a paid ski coach	2018-19
<u>2. Trail or facility improvements –</u>	
-Make a plan to add features to / expand the Adventure Park	2014-15
-Improve play and instruction areas throughout Hallis Lake venue (posts, targets)	2014-15
-A full concession open on Saturday and event days	A
-Apply for grants only if very advantageous and significant volunteer time is not required.	A
-Improve existing ski trails but resist building any new ones	A
-Continue to improve signage and maintain to a high standard	A
-Develop a work list for backcountry cabins	A
-Redesign the website	A
-Survey and determine plan of action for lights & poles	2014-15
-Additional snow shoe trail or extension of an existing trail	2014-15
-Purchase a new or newer snowmobile suitable for grooming and for towing the Ginzu	2014-15
-Construct snowmobile shed	2014-15
-Mark and clear Herb’s hill bypass (south dog loop)	2014-15
-Enlarge parking lot	2015-16
-Widen pedestrian route to lodge	2015-16
-Install grooming status board on lodge	2014-15
-Brush out sign on road to lodge, consider relocating to Hydraulic Rd.	2014-15
-Widen entrance to Pancake Flats	2014-15
-Improve Start/Finish Biathlon	2014-15
-Improve functionality of the office and rental shop	2014-15
-Rebuild the Murray Cabin foundations	2015-16
-Repair the three gate openings into the pasture area, Pancake, south loop and Canus	2015-16
-Install gates to eliminate having to place no-posts twice per year	2015-16
-Brushing required on the Monkton trail, approach the ministry first	2015-16
-Consider building a house as tenant residence	2019-20
<u>3. Membership and attracting new members –</u>	
-Diversify and expand social committee for events planning	2014-15
-Encourage snowshoers to join the club	A

- Continue to encourage backcountry as a core club activity by encouraging all backcountry skiers in the area to join the CSTC A
- Promote group use during slow times – grants A
- Encourage former members to join the Club: purchase Basic Membership of \$25.00 A
- Encourage individuals to try out cross country skiing with a complimentary introductory ski pass. Each Executive member has 5 passes to distribute. A
- Create a new CSTC/Hallis brochure 2014-15
- Continue to give back to the community through in kind donations and programs/concessions for the disadvantaged A
- Develop information sheet for new/ prospective members 2014-15
- Develop a club logo 2014-15
- Consider sale of club swag in the rental shop 2014-15
- Organize a very well attended social event late in the season for all members including families 2014-15

4. Ski events –

- Stage a significant event which attracts out of town skiers once a year (Biathlon BC Cup Race and Loppet) A
2014-15
- Consider staging a late season skate race on a very simple basis. Set course but no officials, possible meal, self timed 2014-15
- Support the CWG efforts at Otway for 2015 2014-15
- Need to obtain some administrative/volunteer coordination support for Community Participation Program: Loppet, Open House, Winter Carnival & Elementary Ski Races A
- Conduct level 1 officials course 2014-15

5. Continuance –

- Continue to operate as a 100% volunteer group. Club members are not paid for their contribution. A
- Hire employees as required to run the rental shop and manage the venue day to day A
- Appoint a club historian to write a full history of the club. We are in danger of losing a lot of this information unless it is recorded. Cabin log books need to be located and kept for club history (Note that the Prince George club has done a good job of recording their history and is quite valuable.) 2014-15
- Work closely with Ministry of Tourism and retain support of the City, CRD etc in order to maximize funding for maintenance and improvement of the Hallis Lake venue, as well as, brushing and maintenance of backcountry trails A
- Develop a succession plan for all aspects of the club A
- Budget to have an operating surplus of \$7,000 to 10,000 (including returns on investments) to fund purchase of a snow groomer and accessories and build a contingency for major repairs A
- Increase the responsibilities of the Youth Ski School / Rental Shop Coordinator to become the SDP Programmer and Hallis Lake Venue Manager taking on some of the responsibilities of the Executive e.g. volunteer coordination, marketing, criminal record checks, insurance, bookkeeping, and rental coordination. A
- Register as a charity 2014-15
- Membership registration exclusively thru Zone 4 2015-16

6. Rental shop–

- Expand inventory to match demand A