

CSTC Five Year Plan: 2013-2018
Revised Dec 6, 2013

Action	Year
	A = All Years
<u>1. Youth Programs: Skill Development, Biathlon, Youth Ski School–</u>	
-Target participation in the Jackrabbit program to how about 80? or more. Introducing youth to the sport is fundamental long term	2013-14
-Conduct CANSI level 1 course again and encourage certification and re-certification	2013-14
-Hold Cross Country BC coaching courses (ICC) and (CC)	2013-14
-Hold a Biathlon NCCP Introduction to Competition Part 2 On-Snow	2013-14
-Start third stage of the SDP, Track Attack	2013-14
-Hold a CANSI level 1 course again and encourage certification and recertification	2013-14
-Develop an in-house instructor trainer: CANSI Level 3	2015-16
-Hold a Biathlon BC Cup event	2014-15
-Increase rifle inventory	2013-14
-Replace some of the existing targets	2013-14
-Purchase vests for coaches for instruction, executive members for special events	2013-14
-Continue to expand and develop the program to meet the Youth Program plan targets	A
-Purchase teaching equipment and office supplies	A
<u>2. Trail or facility improvements –</u>	
-Add features to / expand the Adventure Park	2013-14
-Improve a playfield behind the timing hut	2013-14
-Improve play and instruction areas throughout Hallis Lake venue (posts, targets)	2013-14
-Put lights on bush trails	2013-14
-Fill and level the range target platform to meet current BC Cup biathlon standards	2013-14
-Work towards more fully utilizing the lodge. It should be open and warm on the weekends and a few evenings with a self help concession in the Rental Shop - open Friday	2013-14 A
-A full concession open on Saturday and event days	A
-Apply for grants only if very advantageous financially and significant volunteer time is not required.	A
-Improve existing ski trails but resist building any new ones	2013-14 A
-Continue to improve signage and maintain to a high standard	A
-Develop an infrastructure priority plan for Hallis which will include:	
• Improving safety features: e.g. handrails, traction coating	2013-14
• Stain siding, biathlon hut	2013-14
• Complete lodge maintenance list including traction paint for inside stairs	2013-14
• Improve prevention re snow sliding above outside stairs	2013-14
• Construct a wood shed	2013-14
-Develop a work list for backcountry cabins	A
-Continue progress on the lower Yellowhawk trail	2013-14
-Approach Forestry, Highways & Wells to build an outhouse at the Yellowhawk parking lot	2013-14
-Install Wi Fi in the lodge	2013-14
-Redesign the website	A
-Install a web cam with thermometer at the venue	2013-14
-Survey and determine plan of action for lights & poles	2013-14
-Improve diffusers of newest track lights	2014-15
-Build a wheelchair ramp (Summer 2013), and wheel chair access trail	2013-14
-Additional snow shoe trail or extension of an existing trail	2014-15

- Purchase a flat screen TV **2014-15**
- Purchase video projector **2015-16**
- Improve drainage in Equipment shed **2013-14**
- Resolve septic drainage issues, tenant trailer **2013-14**
- Purchase a new or newer snowmobile suitable for grooming and for towing the Ginzu **2014-15**

3. Membership and attracting new members –

- Encourage snowshoers to join the club **A**
- Continue to encourage backcountry as a core club activity by encouraging all backcountry skiers in the area to join the CSTC **A**
- Encourage former members to join the Club: purchase Basic Membership of \$25.00 **A**
- Encourage individuals to try out cross country skiing with a complimentary introductory ski pass. Each Executive member has 5 passes to distribute. **2013-14**

4. Ski events –

- Stage a significant event which attracts out of town skiers once a year (Biathlon BC Cup Race and Loppet) **A**
2013-14
- Consider staging a late season skate race on a very simple basis. No course officials, no meal (concession open), self timed **2013-14**
- Support the CWG efforts at Otway for 2015 **2013-15**
- Need to obtain some administrative/volunteer coordination support for Community Participation Program: Loppet, Open House, Winter Carnival & Elementary Ski Races **2013-14**

5. Continuance –

- Continue to operate as a 100% volunteer group. Club members are not paid for their contribution. **A**
- Hire employees as required to run the rental shop and manage the venue day to day **A**
- Appoint a club historian to write a full history of the club. We are in danger of losing a lot of this information unless it is recorded. Cabin log books need to be located and kept for club history (Note that the Prince George club has done a good job of recording their history and is quite valuable.) **2013-14**
- Work closely with Ministry of Tourism and retain support of the City, CRD etc in order to maximize funding for maintenance and improvement of the Hallis Lake venue, as well as, brushing and maintenance of backcountry trails **A**
- Develop a succession plan for all aspects of the club **A**
- Budget to have an operating surplus of \$7,000 to 10,000 (including returns on investments) to fund purchase of a snow groomer and accessories and build a contingency for major repairs **A**
- Increase the responsibilities of the Youth Ski School / Rental Shop Coordinator to become the SDP Programmer and Hallis Lake Venue Manager taking on some of the responsibilities of the Executive e.g. volunteer coordination, marketing, criminal record checks, insurance, bookkeeping, and rental coordination. **2013-14 A**

6. Rental shop–

- Add snowshoes **2013-14**
- Expand inventory to match demand **A**