



AGENDA for Board Meeting Sept 30, 2025

In Attendance: Brian Balkwill, Karen Balkwill, Tania Black, Brian Black, Eric Matzner, Jim Crellin, Ron Watteyne, Peter Van Leusden, Laurie Bare, Jordan Yntema, Chris Elden, Greg Streble, Lori Carifelle, Chris Hyde, Neil MacKay,

Introduce Tera Bourke
Tera is willing to do grant writing for us.

Regrets:

Chris Kovach, Derek Woolends, Shannon Coffey

Via: Hallis

7pm-8pm

Meeting commenced at 7:00 pm

Adoption of Agenda:

Motioned: Brian Black
Seconded: Greg Streble
Motion passed

Adoption of Meeting Minutes:-

Motioned: Chris Elden
Seconded: Tania Black
Motion passed

Correspondence:

Manager & Coordinator's Report:

New Business:

- 1) Summary of ideas to improve membership #'s- Brian

Key points from a recent mtg I attended with CCBC and other BC Nordic clubs Sept 24/25

Kimberley Nordic

390 members 2010 to 2000 in 2024

7500 day passes as well.

8000 people in Kimberley

75 adult ski coaches for programs- school, jack rabbits, track attack etc.

Grants/membership drive all their equipment purchase and coaching clinics

Via sport rally together, via sport national grant, kid sport for low income and of course gaming grant

What works well:

- Offer in person registration. Host days at local sports stores
 - *We already do this during gear fitting times*
- Early bird rates 5% off until end of Oct
- When grooming starts so does pass checking at Kiosk. Have funding to have some paid help and

volunteers.

- *We need one. **Brian Black** will check on available grants.*
- ***Lori** will check price of pre-built sheds*
- ***Brian Balkwill** will coordinate building of shed with wood we already have if needed. Will be done in October.*
- Community education to explain costs to run trails, volunteer hours, insurance, grooming costs etc.
 - *Kiosk person can explain to people who are paying*
- Couples membership rates to save off individual rates (700 members are couples)
 - *Concern about revenue loss, but people like to think they are getting a good deal*
- Bring a friend day for free- huge correlation to following year membership
 - *We should do this twice – early in year and mid-season.*
- Incentives to get membership could be things like- two free day passes, free waxing clinic, ski lesson etc.?
- When membership purchases slow down they use punch passes in Dec and Feb. Can be used the following year as well. \$75 for 5 passes
 - *Concern about people not punching when no one is at kiosk to check.*
- Reciprocal program is huge draw especially at Caledonia- Adults want downhill and kids want cross country?
 - ***Lori and Brian Balkwill** to work on this, focusing on closer downhill and Nordic facilities and also local businesses like the brewery, bakery, soccer club, etc.*
- QR codes for pass purchase made a big difference- already in place for us.
- Volunteer incentives
- Merchandise- often from local businesses
- Volunteer of the month
- A party/BBQ at beginning and end to recognize volunteers
- Free season's pass for certified coaches who commit to coaching all year.
- Free rentals for coaches
- Free season's pass for board members
- Groomers are paid
- Rentals are \$70/season if signed up for a program or have a membership.
- Brewski- partner with local Brewery and have station for free brew shots and snacks
- Nordic pulse is key to be consistent. Have a screen available in lodge show what is groomed. Can see through window after hours as well.
- Monthly newsletter
- Social media posts at least once per week on off season and once per day during regular ski season. Instagram and Facebook
- Website always current including offseason
- City advertising on their billboards

We will continue to discuss this list over time and implement things to increase our membership. Special events are a big draw. They can be pre-organized, so they are ready to go on short notice when we have a window of good weather.

2) Agm date: guest speaker

October 28.

Ron will continue to look for a speaker (John Marion?).

Greg will send "save the date" email to members.

Lori will call Marsh House to see if we can hold it there.

Lori will contact someone to be treasurer.

Greg will also send email out looking for a treasurer.

All directors will write a quick written summary for the AGM.

3) ski swap date

Nov 15. **Greg will email club.** Drop off Friday and another day (not Saturday morning) Lori will look after and recruit volunteers as needed.

4) Brushing-Derek

- Arranged for same contractors to do the brushing again this year – Hot Rod and Karen Gunderson. Will be 4 days starting October 7.

5) update on signage project-Eric/Brian

- \$13,300 project with funding from Community Foundation and Outdoor Rec. Desi also gave \$5,000 which is designated for signs. Posts for trail signs are already installed. New names for trails we approved by the board. Trail signs will have green/blue/black diamond for difficulty. Some will have “distance to lodge”. Also some “wear your ski pass” signs.

6) Special Olympics- Peter

- Kira Tietzen and Jessica ? will help again. **Peter will help set up the program and put out word to find a coordinator.**

7) Wall of Fame-Ron

- **Ron and Elaine will remove 2 of the bibs on display (not Ryan’s) and replace with framed pictures and write-ups to honour 4 athletes who went to Olympics or competed internationally.**

8) Ski school Coordinator-Lori

We need an employee to coach and coordinate SD28 ski school program.

Lori will put out an ad to PG , WL and CSTC club members looking for a coordinator.

Brian Balkwill and Lori will continue to work on this.

9) Social Media- Lori

- Facebook and Instagram done by Lori. Ella Hyde is willing to work on this. **Lori will contact Ella.** Graham Balkwill is willing to do some drone pictures and videos. They should be given access to post directly so Lori doesn’t have to do it. Posts should be done every day. **Lori will set up a new email for social media so anyone can send in pictures or video, then make a sign with a QR code for this, to be posted on the kiosk.**

10) Tech race -Chris Hyde

- January 17

11) Water system- Jim (see report below)

- We need a budget for a consultant. Keep \$20,000 of our GIC in a 1 year redeemable.

12) GIC renewal- Lori/Tania. **Lori will stagger terms**

13) 50th Anniversary

- Combine with winter solstice
- **Brian Balkwill will make log reindeer heads for ski racks**

14) Lodge stove

- Home Hardware is still trying to find us a used oven from someone who buys a new one and is getting rid of their old one. **Greg will put out an email asking members for a donated stove. Lori will put on Facebook.**

Committee Reports:

1. **Lessons & Publicity:** Ron Watteyne

2. **Ski Trails & Signage:** Derek Woollends

3. **SDP:** Jordan Yntema

4. **Website:** Shannon Coffey

5. **Backcountry:** Ryan Titley

6. **Biathlon:** Chris Elden/ Jim Crellin

7. **Coaching:** Peter van Leusden

8. **Equipment & Track Setting:** Neil Mackay

9. **Fundraising & Grant Applications:** Brian Black

10. **Snowshoe Trails & Signage:** Eric Matzner

11. **XC Race:** Chris Kovach

12. **Memberships:**

13. **Athlete Representative:** Savannah Robinson

14. **Governance/Policy:** Karen Balkwill

Important Dates:

October 7 – brushing starts

October 28 – AGM

November 15 – ski swap

January 17 – Tech Race

Month of October – complete kiosk project

Meeting Adjourned: 9:15

Next meeting is AGM at Marsh House (if arranged) – Oct 28

Treats by: restaurant – people order and pay for what they want.

Appendix:

Hallis Lake Water System Upgrade Project
September 29, 2025

1. So far no approval has been given in BC for a non-chlorinated treatment system.
2. The plan for this fall is to proceed slowly with plans for a chlorine based system
3. There are significant design issues to be overcome in designing a system for Hallis Lake as our water usage is highly variable. We may have to sewer treated water to keep the system treating properly
4. I will investigate other options such as trucking potable water to a cistern but so far they don't look to be cost effective.
5. I will stay in touch with Troll and Williams Lake to understand where they end up.

April 2, 2025

1. We have complied with requirements for Water System Training (Water Safe). I hold the certification on an Interim basis, we will require another trained club member in the future.
2. We have complied with the chemical (Inorganic) water sampling requirements as requested and Northern Health has the results.
3. I have prepared a Water system emergency Response Plan and Northern Health is reviewing the draft.
4. We have completed water analysis on the lake water, shallow well and deep well for organics, inorganics and UVT, which should be sufficient for proceeding with system design.
5. I have been working with Kim Sepkowski from Air and Water in Williams Lake to develop an upgraded system that meets Northern Health requirements for shallow well treatment. The proposed system adds chlorination and extra filtration and may or may not include the existing UV system. We have a proposed layout in the utility room that should work. I am working on a P&C drawing for this system. It will require removal of much of the material stored in the utility room as we will have to clear the of obstructions, have an eyewash facility, and controlled access.
6. We are not proceeding with the water works application or permit to construct until we are certain our proposed system is acceptable.
7. There is a possibility that a new UV system will be approved for shallow well treatment in BC. It is about as expensive as a Chlorination system but has none of the operational problems of a chlorine system. It is a lot more powerful than our existing unit and has some other requirements for flushing and temperature control that we would have to accommodate. We are not proceeding with the chlorine system design until we know the outcome of this testing.

Jim